

CONNECTING  
ARCHITECTS  
WHO DEFINE  
SUSTAINABLE  
CITIES

# BEX ASIA | ARCHITECTURE

1-25 SEPTEMBER 2020 | VIRTUAL BUILT ENVIRONMENT (VBE)

8-10 SEPTEMBER 2021 | INTERNATIONAL BUILT ENVIRONMENT WEEK (IBEW)  
MARINA BAY SANDS SINGAPORE



# GREEN BUILDING MARKET

Green Building Materials Market is projected to reach \$401.36 Billion by 2024



The green building sector in East Asia Pacific and South Asia is projected to hold \$17.8 trillion worth of investment opportunities by 2030, according to a report by the International Finance Corporation (IFC), a member of the World Bank Group.

Source: Business Times Singapore

## SINGAPORE LEADS THE APAC REGION



### CONSTRUCTION INDUSTRY TRANSFORMATION MAP (CITM)

Singapore's Second Minister for National Development Desmond Lee introduced the CITM in October 2017. The roadmap is essentially a "transformation of the whole construction sector - the entire process and value chain, from end to end."

The Construction Industry Transformation Map (ITM) is a collective effort of the Industry, Institutes of Higher Learning, Union and Government. It was formulated on 3 main global trends shaping our sector: Digital Revolution, Rapid Urbanisation and Climate Change, resulting in the 3 key pillars identified: Build SMART, Build EFFICIENTLY and Build GREEN.

#### BUILD SMART

IDC fully integrates processes and stakeholders along the value chain, through advanced information technology (ICT) and smart technologies.

#### BUILD EFFICIENTLY

- Design upfront for ease of manufacturing and assembly
- Highly-automated offsite production facilities

#### BUILD GREEN

- Design for Green Buildings
- Sustainable practices in operations and maintenance
- Green Building Expertise





## ROOF & FAÇADE ARCHITECTURE

### Exterior Walls

- AAC Block and Panel
- Aluminium Composite Panel
- ECC Block and Panel
- Green Wall
- Lightweight Concrete
- Metal Cladding
- Metal Wall Panel
- Non metal Cladding

### Roofing

- Radiant Barrier
- Sheet Metal

### Glazing

- Blast Resistant Glass
- Decorative Glass
- Double Glazed
- Fire Rated Glass
- Hydrophobic Coating
- Laminated Glass
- Mirror
- Photocatalytic Coating
- Plastic
- Railings – Glass
- Tempered Glass

### Waterproofing

- Integral Waterproofing
- Liquid-Applied Waterproofing
- Pre-formed Waterproofing

### Insulation

- Glass Wool Thermal Insulation
- Sound Insulation Panel Wall
- Spray-on
- Stone Wool

## INTERIOR FINISHES & FURNITURE

### Interior Finishes

- Architectural Lighting Fixtures
- Auditorium & Theatre Seating
- Bath Furnishings
- Bedroom Furnishings
- Blinds

### Furniture

- Custom Office Furniture
- Drapes
- Floor Mats
- Handrailing
- Hotel Furniture
- Institutional Furniture
- Interior Planters
- Kitchen Cabinet
- Lamps
- Modular Furniture
- Outdoor Furniture
- Shades
- System Furniture

## BUILDING MATERIALS, ADHESIVES & COATING

### Drymix

- Dry Mortar
- Dryshake Floor Hardener
- Non-Shrink Gout
- Plaster
- Render
- Screed
- Thermal Plaster
- Tile Adhesives
- Tile Grout

### Adhesives, Sealants & Additives

- Additives
- Adhesives
- Sealants

### Paints & Coatings

- Decorative Coverings
- Exterior Paint
- High Pressure Laminates
- Interior Paint
- Primer
- Sealer

## INTERIOR ARCHITECTURE & DESIGN

### Interior & Curtain Walls

- Acoustic Panel Board – Wood
- Calcium Silicate Panel Board
- Cellulose Aerogel Panel Board
- Dry Wall
- Fabric Wall Covering
- Fibre Cement Panel Board
- Glazed Aluminium Curtain Wall
- Gypsum Panel Board
- Metal Framed Curtain Wall
- Metal Panel Board
- Mineral Fibre Board
- Mineral Fibre Board
- PVC Wall Protection Panel
- Skirting
- Stonewool
- Structural Glass Curtain Wall
- Veneer
- Wood Wool

### Doors & Windows

- All-Glass Entrances
- Curtain Wall System
- Electronic Ironmongery
- Metal-Framed Entrances
- Plastic Door
- Revolving Entrances
- Thermal Break
- Timber Door
- Traditional Ironmongery
- Window Coating
- Window Film
- Window System

### Flooring

- Anti-Slip Flooring
- Artificial Grass
- Carpet Tiles
- Coating
- Engineered Wood
- EPDM
- Flooring Restoration
- Industrial Flooring
- Laminate Flooring
- Linoleum
- Raised Flooring
- Resilient Flooring
- Rubber
- Vinyl
- Wood Athletic Flooring
- Wood Plastic Composite

### Ceilings

- Acoustical Panel Ceilings
- Linear Metal Ceilings
- Specialty Ceilings

and many more...

# BEXINASIA EXHIBITOR PROFILE





# SPEAK TO ALL DECISION MAKERS IN THE VALUE CHAIN TO SECURE YOUR PROJECT

- 1. Architects
- 2. Interior Designers
- 3. Landscape Architects
- 4. Consultants
- 5. Developers
- 6. many more



- 1. HVAC Contractors/ Installers
- 2. Mechanical Engineers
- 3. Plumbers
- 4. Consultants
- 5. Facility Managers
- 6. many more



- 1. Civil Engineers
- 2. Structural Engineers
- 3. Head of Project/ Construction
- 4. Land Surveyors
- 5. Sub-contractors
- 6. many more



- 1. Building System Integrators
- 2. AV System Integrators/ In stallers
- 3. Contractors
- 4. Electrical Engineers
- 5. Facility Managers
- 6. many more



Exhibitions Organiser:



An Event Of:



IBEW Organiser:



An Initiative Under:



BuildSG Partners:





# SNAPSHOT OF REGIONAL ARCHITECTURE FIRMS



... and many more

# SNAPSHOT OF REGIONAL DEVELOPER FIRMS



... and many more



# 16-MONTHS BUYER ENGAGEMENT

## VIRTUAL BUILT ENVIRONMENT (VBE)

- ✓ Live streaming webinars with dialogue, panels
- ✓ Virtual booth connections
- ✓ Virtual meetings
- ✓ Themed Virtual networking sessions
- ✓ Virtual BE Conference

September 2020

- ✓ Association partnerships outreach
- ✓ Media Partnerships outreach
- ✓ Event listing in various portals
- ✓ Database building
- ✓ Email marketing
- ✓ Social media marketing

October – December 2020

- ✓ Launch of e-Directory to Visitors
- ✓ Megabuild co-marketing (include onsite promotion)
- ✓ Advertising in regional and local trade publications
- ✓ Database building
- ✓ Email marketing

January – March 2021

- ✓ Launch of visitor registration
- ✓ Advertising in regional and local trade publications
- ✓ Thought leadership article (byline placement)
- ✓ Email marketing
- ✓ Social media marketing

April – May 2021

June 2021

- ✓ Launch of product directory to visitors
- ✓ Start of PR campaign
- ✓ Digital Campaign
- ✓ Advertising in regional and local trade publications
- ✓ Marketing at related tradeshow
- ✓ Email marketing
- ✓ Social media marketing

July 2021

- ✓ Invitations of VIPs
- ✓ Launch of Business Matching Concierge
- ✓ PR campaign
- ✓ Regional roadshows
- ✓ Telemarketing
- ✓ Advertising in regional and local trade publications
- ✓ Email marketing
- ✓ Social media marketing

August 2021

- ✓ Telemarketing
- ✓ Press releases
- ✓ Story pitching to the media (PR)
- ✓ Visitor flyer mailing
- ✓ PR Campaign
- ✓ Thought leadership article (byline placement)
- ✓ Email marketing
- ✓ Social media marketing
- ✓ PR campaign
- ✓ Email reminders
- ✓ Advertising

September 2021

## INTERNATIONAL BUILT ENVIRONMENT WEEK (IBEW 2021)

- ✓ Booth Stands for lead collection
- ✓ Themed Networking Sessions
- ✓ Business Meetings onsite
- ✓ Technical Presentations
- ✓ Show dailies
- ✓ International Built Environment Conference

**BEX**  **ASIA**





1-25 SEPTEMBER 2020

VIRTUAL BUILT  
ENVIRONMENT (VBE)

THE ARCHITECTURAL COMMUNITY  
GATHERS TOGETHER ONLINE

EMERGING STRONGER THROUGH  
INNOVATION



MEET THE BUYERS WHERE THEY ARE

# VIRTUAL BUILT ENVIRONMENT

1 – 25 SEPTEMBER 2020

1 – 25 SEPTEMBER 2020

ADVANCED  
CONSTRUCTION TRACK

SUSTAINABILITY  
TRACK

DIGITALISATION  
TRACK

SCHEDULED SESSIONS

OPENING PLENARY  
BROADCASTED LIVE

BE CONFERENCE PRESENTATIONS  
THEMATIC SESSIONS

KEYNOTE & PLENARY  
BROADCASTED LIVE

EXHIBITOR TECHNICAL  
PRESENTATION LIVE  
THEMATIC SESSIONS

TRACK SESSIONS  
CEO BREAKFAST TALK  
BROADCASTED LIVE

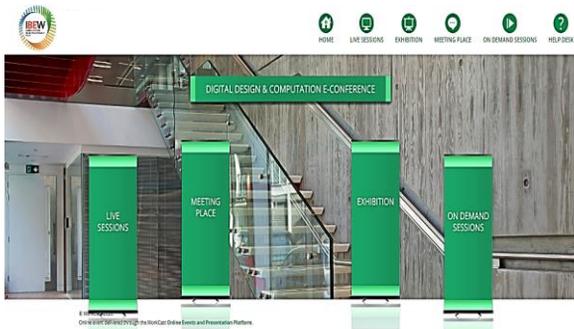
FACTORY LIVE DEMO/ LIVE CALL CHATS/  
VIRTUAL NETWORKING  
THEMATIC SESSIONS

**VIRTUAL EXHIBITION HALL OPENS AFTER CONFERENCE SESSION**

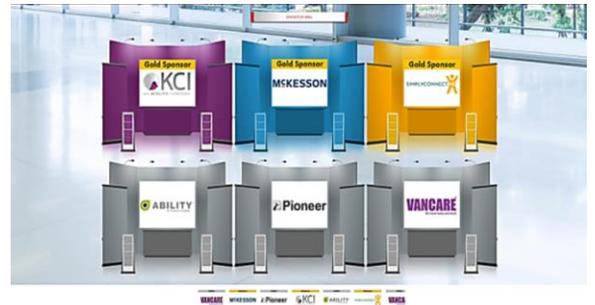
- ✓ 1 – 25 September, virtual built environment month, for BE professionals to gather online at scheduled conference and technical presentation sessions
- ✓ Free to attend for visitor-buyer profiles
- ✓ All BE conference attendees has access to view the virtual exhibition hall after each scheduled conference/ technical presentation sessions
- ✓ Attendees expected: 20,000 BE professionals across APAC, direct marketing to IBEW trade visitors and network

Note: Conference / presentation sessions and virtual exhibition will not be available on-demand. All exhibitors and visitors MUST attend LIVE at the scheduled timings from 1 – 25 September 2020, for the sessions that they are interested in.





MAIN LOBBY VIEW



EXHIBITION HALL VIEW

## VIRTUAL BOOTH

- ✓ Video Replay at Virtual Booth
- ✓ Documents Upload (x 10)
- ✓ Live Text Chat (Buyer-Seller Interaction)
- ✓ Lobby Logo Branding
- ✓ Virtual Booth must be manned at all opening hours throughout the indicated timings

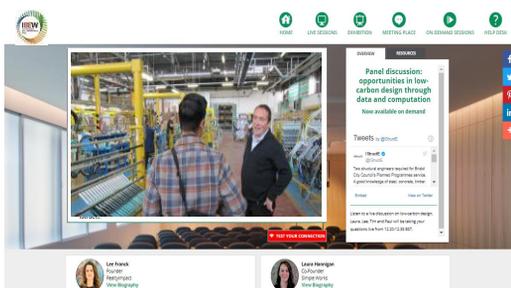
Company logo and description

Documents Upload (x 10)



Video Replay at Virtual Booth

Live Text Chat (Buyer-Seller)



## VIRTUAL LIVE FACTORY DEMO AT BOOTH

### Additional Fee applies

- ✓ Scheduled Exhibitor Live Video Feed from Offsite Location
- ✓ Product Demo and pre-event marketed
- ✓ Exhibitor's Salesperson to demo live from their factory

## SPONSORED NETWORKING VIRTUAL ROOMS

### Additional Fee applies

- ✓ Virtual sponsors may host a themed networking virtual room to engage likeminded BE professionals
- ✓ To host roundtable discussion topics

## VIRTUAL LIVE CALL AT BOOTH WITH BUYER

### Additional Fee applies

- ✓ Visitors to your virtual booth will be able to video call exhibitors at the booth to enquire further



LIVE STREAMING SESSION (NEXT PAGE)



# TECHNICAL PRESENTATIONS

GREEN VIEW GOES VIRTUAL \*ADDITIONAL FEE APPLIES

The screenshot displays the IStructE website interface. At the top, there is a navigation bar with icons for Home, Live Sessions, Exhibition, Meeting Place, On Demand Sessions, and Help Desk. The main content area features a technical presentation slide on the left, a panel discussion announcement on the right, and speaker profiles at the bottom. The presentation slide shows a box plot of 'Estimated Carbon: Life Cycle Step 4 (kgCO2/m²)' for various building use types. The panel discussion announcement is titled 'Panel discussion: opportunities in low-carbon design through data and computation' and is now available on demand. The speaker profiles include Lee Franck (Founder, RealtyImpact) and Laura Hannigan (Co-Founder, Simple Works).

Building Use Type	Estimated Carbon (kgCO2/m²)
Education	~100
Health Care	~150
Hotels	~200
Manufacturing	~300
Multi-Family	~400
Office	~500
Other	~600
Public Assembly	~700
Single-Family	~800

- More than 1,000 built environment professionals expected to tune in to these online sessions i.e. 100-150 attendees per session
- Series of 30-mins live technical presentations online with facilitated Q&A after
- Direct group registrations of attendees with Head of Departments / HR of all buyer organisations in our network.

## Who is logging on?

- Digital Green View: Architects, Consultants, Developers, Interior Designers

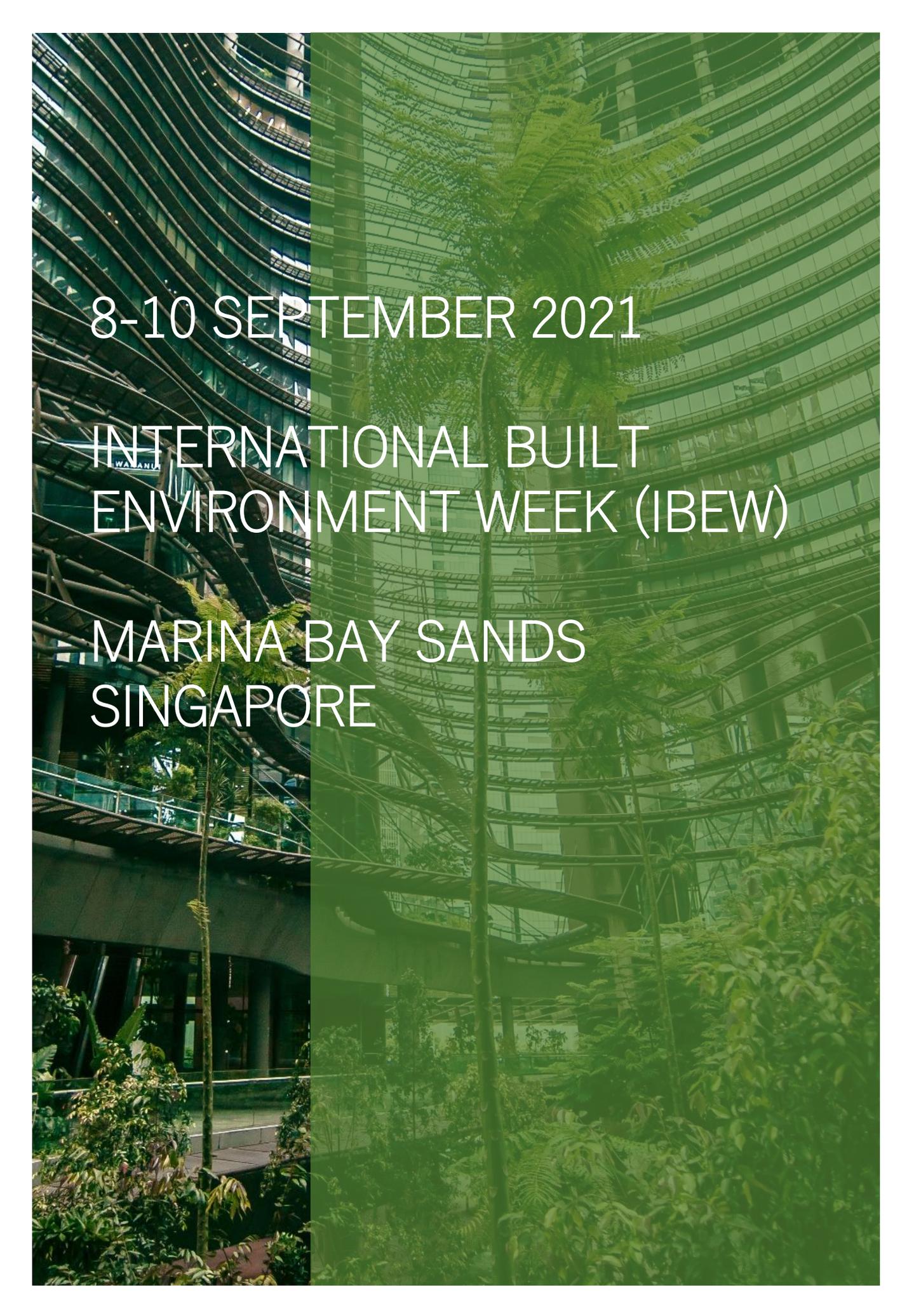
## Entitlements

- a platform for technical experts to share their solutions to attendees
- view attendees count in the session, as it happens
- view attendees' questions, as it comes in
- get to engage the attendees during a Live Q&A, holding an expert persona with a facilitator between them and the audience
- post-session, the recorded sessions and slides will be shared with attendees and participating buyer firms for other employees to view
- post-show report of your session provided

“ CAPTIVATING ONLINE CONTENT FOR A CAPTIVE AUDIENCE ”

“ REACH YOUR BUYERS WHEREVER THEY ARE AT ”





8-10 SEPTEMBER 2021

INTERNATIONAL BUILT  
ENVIRONMENT WEEK (IBEW)

MARINA BAY SANDS  
SINGAPORE

# IBEW EVENT ZONES



LEVEL 3

INTERNATIONAL BUILT ENVIRONMENT CONFERENCE



Construction Technologies  
Productive Technologies  
Site Construction  
SMART Construction



Roof & Façade Architecture  
Interior Architecture  
Interior Finishes & Furniture  
Building Materials & Coating

LEVEL 1

CONSTRUCTION TECHNOLOGIES,  
INNOVATIONS

HALL B

BUILDING MATERIALS, ARCHITECTURE,  
SUSTAINABILITY & INTERIOR

HALL A

LEVEL B2

SMART TECHNOLOGIES  
& SOLUTIONS

HALL E

MECHANICAL, ELECTRICAL,  
PLUMBING & ENERGY TECHNOLOGIES

HALL D

## MEET YOUR BUYERS IN HALL A & B

Real Estate Developers/ Owners/ REIT  
Managers (Office, Hospitality, Retail,  
Residential, Institutional, Healthcare)

Architects & Architectural  
Consultants

Sustainability Consultants

Agents/ Distributors

Industrial/ Manufacturing/  
Logistics Owners

Government &  
Institutions

Main Contractors &  
Project Managers

Sub-Contractors in  
Electrical Installation

Civil & Structural  
Engineers





Source: BEX Asia

Cultivate your business opportunities at BEX Asia - this is your opportunity to connect with more than 12,500 built environment professionals who will be attending the exhibition to look for the latest technologies, network with solution providers and conduct business. Taking place in Singapore, the business hub of Southeast Asia, BEX Asia is the launchpad for exhibitors to innovate and showcase their products/technologies to the built environment community.

BEX Asia is co-located with [Innobuild \(IB\) Asia](#), [Smart Cities & Buildings \(SCB\) Asia](#) and [Mostra Convegno Expocomfort \(MCE\) Asia](#) during the International Built Environment Week (IBEW), organised by the Building and Construction Authority and Reed Exhibitions, supported by 12 Trade Association Chambers. Expect over 550 international and local exhibiting companies across 2 exhibition floors will be showcasing their innovative solutions in productivity, sustainability, energy efficiency and smart.

99% of attended visitors in 2019 indicated their interest to see green innovations and solutions for their projects every year.

“Good exposure as leads generated is of higher quality than other exhibitions”  
Starwalls Pte Ltd

“We serve the construction industry and this expo has many of our customers under one roof at the same time”  
Jurong Port





## SHOW PROGRAMME

	7 SEP	8 SEP	9 SEP	10 SEP
OFFSITE IBEW TOURS			AM / PM	
LEVEL 3		JOINT OPENING CEREMONY		CEO BREAKFAST TALK <i>(by invitation only)</i>
		CONFERENCE TRACKS & WORKSHOPS	BE CONNECT <i>(by invitation only)</i>	
LEVEL 1 & B2		CONFERENCE LEADERSHIP PLENARIES	CONFERENCE LEADERSHIP PLENARIES	CONFERENCE LEADERSHIP PLENARIES
		4-IN-1 EXHIBITIONS	4-IN-1 EXHIBITIONS	4-IN-1 EXHIBITIONS
		TECHNICAL PRESENTATIONS	TECHNICAL PRESENTATIONS	TECHNICAL PRESENTATIONS
		BUSINESS MEETINGS	BUSINESS MEETINGS	BUSINESS MEETINGS
		DELEGATION GROUP HALL TOURS	DELEGATION GROUP HALL TOURS	DELEGATION GROUP HALL TOURS
		PROFESSIONALS NETWORKING & DRINKS (4.30PM)	PROFESSIONALS NETWORKING & DRINKS (4.30PM)	PROFESSIONALS NETWORKING & DRINKS (4.30PM)
		CAREER ZONE	CAREER ZONE	CAREER ZONE
	7PM			
	JOINT NETWORKING RECEPTION		SGBC GALA DINNER <i>(by invitation only)</i>	



VBE IN 2020 / IBEW 2021	TYPE	BRAND PACKAGE		LAUNCH PACKAGE [WITH 1 x SPEAKING SLOT AT VBE 2020 OR IBEW 2021]	
		STANDARD	SINGAPORE PAVILION	STANDARD	SINGAPORE PAVILION
VBE <b>ONLY</b>	ONLINE	\$2,500	-	\$5,000	
VBOOTH + 9 SQM	SHELL	\$10,910		\$12,910	
VBOOTH + 12 SQM	SHELL	\$14,510	\$14,510	\$16,510	\$16,510
VBOOTH + 15 SQM	SHELL	\$17,255	\$15,255	\$19,255	\$19,255
VBOOTH + 18 SQM	SHELL	\$20,000	\$20,000	\$22,000	\$22,000
VBOOTH + 24 SQM	RAW SPACE	\$21,890	\$25,490	\$23,890	\$27,490
VBOOTH + 30 SQM	RAW SPACE	\$26,480	\$30,980	\$28,480	\$32,980
VBOOTH + 36 SQM	RAW SPACE	\$31,070	\$36,470	\$33,070	\$38,470

- (1) Prices in Singapore Dollars (SGD)
- (2) Corner charges applies at SGD 500 per corner
- (3) STAS Admin fee of SGD 350 applies for all Singapore Pavilion Booths, for non-members of STAS
- (4) Booth Entitlements for 12sqm Show logo on fascia board, 1 Counter Unit (1000mmL x 500mmW x 750mmH), 2 Folding Chairs, 1 Wastepaper basket, 1 13amp s/p socket, 2 Tube Lights (Check with your account personnel for other sizes)

## PACKAGE ENTITLEMENTS INCLUDED FOR ALL:

### 1 – 25 SEP 2020

#### VIRTUAL BUILT ENVIRONMENT (VBE)

- Virtual Booth
- Directory listing on event website
- Access to all BE Conference Sessions
- 1 x Social media post
- 1 x Feature in EDM to databank
- E-invitation flyers

### OCT 2020 – AUG 2021

#### PRE-EVENT MARKETING

- 1 x Web banner
- 1 x Unit EDM banner (Unit Banner)
- Directory listing on event website
- E-Invitation flyers
- Visitor flyers

### 8 – 10 SEP 2021

#### INTERNATIONAL BUILT ENVIRONMENT WEEK (IBEW) EXHIBITION

- 3-Day Conference Pass (x1)
- Onsite event guide listing
- Sales lead retrieval system
- Evening reception invite (x1)
- Opening Ceremony Invites
- Partner rates for conference pass
- *Launch Package Only:*  
20-mins Speaking Slot (\*Swap to Webinar)

## ADDITIONAL MARKETING EXPOSURE:

VBE : Live Streaming Presentation	SGD 2,000	IBEW : One Welcome Reception Invite	SGD 200
VBE : Live Factory Demo	SGD 2,000	IBEW : Event Guide Highlight	SGD 500
VBE : Themed Networking Session	SGD 2,000	IBEW : Five Business Meetings	SGD 1,000
VBE : Live Video Chat at Vbooth	SGD 1,500	IBEW : Event Guide Splash (One Page)	SGD 2,500
VBE : One Customised EDM	SGD 1,500	IBEW : One Presentation Session	SGD 2,000
VBE : Eight Virtual Meetings	SGD 1,500	IBEW : Four Delegation Tour Stops	SGD 2,000



SIZE (SQM)	TYPE	BRAND PACKAGE		LAUNCH PACKAGE (WITH SPEAKING SLOT)	
		STANDARD	SINGAPORE PAVILION	STANDARD	SINGAPORE PAVILION
BUILDING BLOCKS (6 SQM)	SHELL	\$5,770	-	\$7,770	
9	SHELL	\$8,910		\$10,910	
12	SHELL	\$12,510	\$12,510	\$14,510	\$14,510
15	SHELL	\$15,255	\$15,255	\$17,255	\$17,255
18	SHELL	\$18,000	\$18,000	\$20,000	\$20,000
24	RAW SPACE	\$19,890	\$23,490	\$21,890	\$25,490
27	RAW SPACE	\$22,185	\$26,235	\$24,185	\$28,235
30	RAW SPACE	\$24,480	\$28,980	\$26,480	\$30,980
36	RAW SPACE	\$29,070	\$34,470	\$31,070	\$36,470
42	RAW SPACE	\$33,660	\$39,960	\$35,660	\$41,960

- (1) Prices in Singapore Dollars (SGD)
- (2) Corner charges applies at SGD 500 per corner
- (3) STAS Admin fee of SGD 350 applies for all Singapore Pavilion Booths, for non-members of STAS
- (4) Booth Entitlements for 12sqm Show logo on fascia board, 1 Counter Unit (1000mmL x 500mmW x 750mmH), 2 Folding Chairs, 1 Wastepaper basket, 1 13amp s/p socket, 2 Tube Lights (Check with your account personnel for other sizes)

**PACKAGE ENTITLEMENTS INCLUDED FOR ALL:**

<p><b>OCT 2020 – AUG 2021 PRE-EVENT MARKETING</b></p> <ul style="list-style-type: none"> <li>• 1 x Web banner</li> <li>• 1 x Unit EDM banner (Unit Banner)</li> <li>• Directory listing on event website</li> <li>• E-Invitation flyers</li> <li>• Visitor flyers</li> </ul>	<p><b>8 – 10 SEP 2021 INTERNATIONAL BUILT ENVIRONMENT WEEK (IBEW) EXHIBITION</b></p> <ul style="list-style-type: none"> <li>• 3-Day Conference Pass (x1)</li> <li>• Onsite event guide listing</li> <li>• Sales lead retrieval system</li> <li>• Evening reception invite (x1)</li> <li>• Opening Ceremony Invites</li> <li>• Partner rates for conference pass</li> <li>• <i>Launch Package Only: 20-mins Speaking Slot</i></li> </ul>
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**BOOTH ENTITLEMENTS INCLUDED:**

- Show logo on fascia board
- 1 Counter Unit (1000mmL x 500mmW x 750mmH)
- 2 Folding Chairs
- 1 Wastepaper basket
- 1 13amp s/p socket
- 2 Tube Lights



**ADDITIONAL MARKETING EXPOSURE:**

Three Social Media Posts	SGD 300	One Welcome Reception Invite	SGD 200
Two Delegation Tour Stops	SGD 500	Event Guide Highlight	SGD 500
One Homepage Banner (Rotating)	SGD 1,000	Five Business Meetings	SGD 1,000
One Customised EDM	SGD 1,500	Event Guide Splash (One Page)	SGD 2,500
One Presentation Session	SGD 2,000	Onsite 30 Floor Stickers	SGD 3,000
One Insert in Event Bag	SGD 3,000	Partex Balloon	SGD 5,000



# PACKAGE ITEMS DESCRIPTION



**[PRE-EVENT] E-DIRECTORY**  
Dedicated company page and product / production listing. List up to 5 products with description, image and e-brochure. Content to be provided by exhibitor.

SGD 100



**[PRE-EVENT] EDM FEATURE**  
Feature of product or company within the visitor promotion e-direct mailer (EDM). Select the month of feature blast. Content to be provided by exhibitor.

SGD 100



**[PRE-EVENT] EMAIL INVITATION/ E-VISITOR FLYER**  
Personalised email invitation template and flyer created and provided to exhibitors to invite buyers, VIPs, and partners.

SGD 100



**[PRE-EVENT/POST-EVENT] 1 CUSTOMISED EDM**  
Dedicated e-direct mailer (EDM) to be sent to all targeted buyers/ specifiers of the exhibitor. Content to be provided by exhibitor.

SGD 1500



**[SHOW DAYS] ONSITE EVENT LISTING**  
Company listing and booth number with reference to floorplan will be provided on the printed onsite event guide, given to all trade visitors.

SGD 300



**[SHOW DAYS] NETWORKING RECEPTION**  
Invitation pass to enter the networking reception to connect with trade visitors, conference delegates, invited guests and VIPs.

SGD 300



**[SHOW DAYS] OPENING CEREMONY INVITES**  
All exhibitors are invited to attend the opening ceremony on Day 1, morning of the exhibition days.

SGD 300



**[SHOW DAYS] SALES LEAD RETRIEVAL**  
Mobile app scanning of trade visitors' QR codes, which stores all contact and professional details of the visitor. Leads can be exported into an excel file post-event.

SGD 300



**[PRE-EVENT] WEB BANNER & HOMEPAGE BANNER**  
Rotating web banner on event website for a period of 1-month. Content to be provided by exhibitor

SGD 1000



**[PRE-EVENT] SPEAKER EDM FEATURE**  
Feature of presentation and speaker within the visitor promotion e-direct mailer (EDM). Content to be provided by exhibitor.

SGD 350



**[PRE-EVENT/POST-EVENT] 3 SOCIAL MEDIA POSTS**  
3 social media posts to be shared on the event's LinkedIn page. Posts will be scheduled across the year. Content to be provided by exhibitor.

SGD 500



**[SHOW DAYS] CONFERENCE PASS**  
Complimentary pass to the conference per exhibitor. Exhibitors may submit the delegate name as per their discretion.

SGD 300



**[SHOW DAYS] SPEAKING SLOT [PRE/POST-EVENT] WEBINAR**  
Each speaking slot is a period of 20-minutes with 10-minutes of Q&A. All sessions will be marketed with speaker details & session synopsis.

SGD 2000



**[SHOW DAYS] EVENT GUIDE HIGHLIGHT**  
Company / product description included in the printed onsite event guide, given to all trade visitors. Content to be provided by exhibitor.

SGD 500



**[SHOW DAYS] 5 BUSINESS MEETINGS**  
Business meetings with identified buyers/ specifiers will be pre-scheduled for exhibitors, according to their indicated interests.

SGD 1000



**[SHOW DAYS] 3 DELEGATION GROUPS**  
Exhibitors' booth will be pre-assigned and scheduled onto the itinerary tour stops of groups of 10-15 delegates of targeted buyers/ specifiers.

SGD 800

